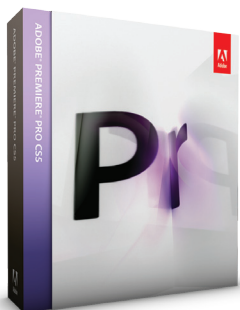


Adobe® Premiere® Pro CS5

Accelerate production with the new Adobe Mercury Playback Engine

Adobe Premiere Pro CS5 software is the high-performance video production solution that enables you to work dramatically faster thanks to the 64-bit, GPU-accelerated Mercury Playback Engine. Work natively with the video formats you want, and experience efficient collaborative workflows that accelerate production from scriptwriting to editing, encoding, and final delivery.



Which product should I upsell to?

Get Adobe Premiere Pro, including Adobe OnLocation and Encore, as part of Adobe Creative Suite® 5 Production Premium software: the complete film and video toolkit that offers breakthrough performance. Also available in the Master Collection edition.

Customer profiles

Video editors—Video editors who assemble compelling stories and other types of video content from live-action video footage, still images, and sound and music. Projects range from short form (commercials and short films) to broadcast programming, event coverage, and feature films.

Motion graphics designers and visual effects (VFX) artists—Motion graphics designers and VFX artists who create short-form video content with professional production values. Motion graphics designers include animators and designers who create commercials, broadcast graphics, film titles, and other content that uses motion and sound to communicate ideas and capture emotions. VFX artists include animators and compositors who composite 2D and 3D elements, live footage, and synthetic elements (such as explosions or particles for snow) into photo-realistic shots used to enhance the visual impact of films, TV shows, and commercials.

Top reasons to buy Adobe Premiere Pro CS5

Industry-leading performance with the all-new Mercury Playback Engine—Discover the revolutionary native 64-bit, GPU-accelerated Mercury Playback Engine that provides rock-solid performance and stability, even at 4K resolution and beyond. Open projects rapidly, and create multilayer, effects-rich sequences without rendering.

Broad format support—Work with virtually any video, image, and audio format without transcoding or rewrapping thanks to native editing support for DV, HDV, RED, DPX, Sony XDCAM, XDCAM HD 50, XDCAM EX and XDCAM HD, Panasonic P2, DVCPROHD, AVCHD, and AVC-Intra, plus Canon and Nikon DSLR cameras. Add uncompressed SD and HD acquisition with hardware cards from third-party vendors.

Efficient tools for creative editing—Create high-quality visual and editorial effects directly within the editing timeline. Edit faster with powerful editing tools that give you precise control and real-time feedback. Add color correction and other effects, audio filters, and more.

Open workflows with Final Cut Pro, Avid editing software, and Digidesign Pro Tools—Bring the creative benefits of Adobe tools to the whole project, exploring new possibilities with Adobe After Effects® and other Adobe software. Collaborate more efficiently by importing and exporting Final Cut Pro and Avid projects into Adobe Premiere Pro.

Unparalleled integration with other Adobe products—Work more efficiently from planning through delivery with the tightly integrated toolset in Adobe Premiere Pro CS5. Eliminate intermediate rendering when moving sequences into Encore, and easily hop between your edited sequence and After Effects. Paint, add text, and clone across multiple frames with new video features in Adobe Photoshop® CS5 Extended.

Script-to-screen workflow through integration with Adobe Story*—Move from script to screen faster through integration with Adobe Story, one of the new Adobe CS Live online services.* CS Live online services are complimentary for a limited time—visit www.adobe.com/go/cslive for details. Efficiently manage your shoot and streamline logging by importing scripts from Adobe Story to create complete shot lists and capture production notes in Adobe OnLocation™ software. Then synchronize the script to footage in Adobe Premiere Pro and quickly produce rough cuts. With Adobe Encore® software, turn your DVD and Blu-ray Disc projects into searchable web-DVDs, and use Adobe Media Encoder to deliver your video for broadcast, device, film, mobile distribution, and engaging experiences.

Encoding and delivery for viewing virtually everywhere—Reach a broad audience on a wide range of video-enabled devices. Batch encode in the background to a broad selection of web and video formats, and deliver DVDs, Blu-rays Discs, and interactive web-DVDs.

Direct-to-disk recording and on-set monitoring—Manage your shoot more efficiently with Adobe OnLocation CS5, included with Adobe Premiere Pro. Record directly to disk and maximize camera image quality. Organize shots using metadata imported from Adobe Story* and logged during the shoot. When you import the project into Adobe Premiere Pro, metadata from Adobe OnLocation makes it easy to create a rough cut.

Efficient editing with metadata, from script to capture and deliver—Use metadata added to clips during preproduction, on set, and in the edit suite with Speech Search to easily find assets and edit faster. Export metadata to make your content more discoverable and to help unlock new revenue streams.

Native support for DSLR cameras—Edit video from the latest DSLR cameras, such as Canon 5D Mark II and 7D; Nikon D90, D300s, and D3000; and others. New native support means you never waste valuable production time transcoding or rewrapping and always have access to the original file's pristine quality.

Comprehensive production toolset—Extend your edit suite to preproduction and delivery. Adobe Premiere Pro CS5 comes with Adobe OnLocation CS5 for on-set monitoring, logging, and direct-to-disk capture; Encore CS5 for authoring DVDs, Blu-ray Discs, and web-DVDs; and Adobe Media Encoder for batch encoding video to virtually every format.

Client reviews made simple—Collaborate more efficiently on works in progress using Adobe CS Review, a new CS Live online service* that allows you to share video sequences for review without burning discs or sending large files back and forth. CS Live online services are complimentary for a limited time—visit www.adobe.com/go/cslive for details (CS Review will not be available for Adobe Premiere Pro CS5 when the software initially ships. Adobe Premiere Pro CS5 users will automatically receive access to CS Review integration when it becomes available later in 2010.)

Top reasons to upgrade to Adobe Premiere Pro CS5

NEW **Industry-leading performance with the all-new Mercury Playback Engine**—Discover the revolutionary native 64-bit, GPU-accelerated Mercury Playback Engine that provides rock-solid performance and stability, even at 4K resolution and beyond. Open projects rapidly, and create multilayer, effects-rich sequences without rendering.

ENHANCED **Expanded native tapeless workflows**—Work with the latest tapeless formats thanks to new native support for XDCAM HD 50, AVCCAM, DPX, and AVC-Intra, as well as DSLR cameras and enhanced RED. Native support means you never waste valuable production time transcoding or rewrapping and always have access to the original file's pristine quality.

ENHANCED **Open workflows with Final Cut Pro and Media Composer**—Bring the creative benefits of Adobe tools to the whole project, exploring new possibilities with After Effects and other Adobe software. Collaborate more efficiently by importing and exporting Final Cut Pro and Avid projects into Adobe Premiere Pro.

System requirements

Adobe Encore CS5

Windows

- Intel Core 2 Duo or AMD Phenom II processor; 64-bit support required
- 64-bit operating system required: Microsoft Windows Vista Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 or Windows 7
- 2GB of RAM (4GB or more recommended)
- 10GB of available hard-disk space for installation; additional free space required during installation (cannot install on removable flash-based storage devices)
- 7200 RPM hard drive for editing compressed video formats; RAID 0 for uncompressed
- 1280x900 display with OpenGL 2.0-compatible graphics card
- Adobe-certified GPU card for GPU-accelerated performance; visit www.adobe.com/go/premiere_systemreqs for the latest list of supported cards
- Adobe-certified card for capture and export to tape for SD/HD workflows
- OHCI-compatible IEEE 1394 port for DV and HDV capture, export to tape, and transmit to DV device
- Sound card compatible with ASIO protocol or Microsoft Windows Driver Model
- DVD-ROM drive compatible with dual-layer DVDs (DVD+R burner for burning DVDs; Blu-ray burner for creating Blu-ray Disc media)
- QuickTime 7.6.2 software required for QuickTime features
- Adobe Flash® Player 10 software required to play back DVD projects exported as SWF files
- Broadband Internet connection required for online services*

Mac OS

- Multicore Intel processor with 64-bit support
- Mac OS X v10.5.7 or v10.6.3; Mac OS X v10.6.3 required for GPU-accelerated performance
- 2GB of RAM (4GB or more recommended)
- 10GB of available hard-disk space for installation; additional free space required during installation (cannot install on a volume that uses a case-sensitive file system or on removable flash-based storage devices)
- 7200 RPM hard drive for editing compressed video formats; RAID 0 for uncompressed
- 1280x900 display with OpenGL 2.0-compatible graphics card
- Adobe-certified GPU card for GPU-accelerated performance; visit www.adobe.com/go/premiere_systemreqs for the latest list of supported cards
- Core Audio-compatible sound card
- DVD-ROM drive compatible with dual-layer DVDs (SuperDrive for burning DVDs; external Blu-ray burner for creating Blu-ray Disc media)
- QuickTime 7.6.2 software required for QuickTime features
- Adobe Flash Player 10 software required to play back DVD projects exported as SWF files
- Broadband Internet connection required for online services*

ENHANCED Faster editing with metadata—Turn spoken dialogue into searchable text-based metadata faster and more accurately. Edit quickly by marking in and out points in the speech analysis text, synchronize footage with scripts, and quickly locate clips containing human faces.

NEW Script-to-screen workflow through integration with Adobe Story*—Move from script to screen faster through integration with Adobe Story, one of the new CS Live online services*. Efficiently manage your shoot and streamline logging by importing scripts from Adobe Story to create complete shot lists and capture production notes in Adobe OnLocation. Then synchronize the script to footage in Adobe Premiere Pro and quickly produce rough cuts. CS Live online services are complimentary for a limited time—visit www.adobe.com/go/cslive for details.

NEW Dozens of timesaving improvements—Boost productivity with workflow features and enhancements suggested by users like you. For example, use automatic scene detection to create separate clips from HDV tapes, import assets from DVDs, use Extend Edit and Find Gaps keyboard shortcuts, and control keyframes with even more precision.

ENHANCED Streamlined encoding with revamped Adobe Media Encoder—Deliver content in virtually any format, including DPX, FLV, H.264, MPEG-2, QT, and WM with Adobe Media Encoder, now with a more intuitive user interface. You can batch encode multiple versions of source files and sequences, manage priorities, and control advanced settings for each item individually. With new metadata thinning templates in Adobe Media Encoder, you can ensure that only cleared-for-distribution metadata is included at final output.

NEW Tapeless camera support in Adobe OnLocation CS5—Use the powerful logging options in Adobe OnLocation, even when working with tapeless cameras on set.

NEW Adobe Ultra® keyer—Achieve fast, accurate chroma keying, even on challenging DV or HD footage. Optimized for less-than-perfect footage, Ultra preserves shadows and can achieve complex keys on smoke, liquids, and transparent objects with minimal effort. The GPU-accelerated Mercury Playback Engine can dramatically increase rendering speeds when using supported NVIDIA graphics cards, depending on the system configuration and file types.

NEW Native support for DSLR cameras—Edit video from the latest DSLR cameras, such as Canon 5D Mark II and 7D; Nikon D90, D300s, and D3000; and others. New native support means you never waste valuable production time transcoding or rewrapping and always have access to the original file's pristine quality.

NEW Searchable web-DVDs with Adobe Encore CS5—Create more engaging web-DVDs that automatically include a search interface, making it easier for viewers to navigate content. Metadata created throughout production makes your web-DVDs searchable and makes it easier for viewers to discover your site.

NEW Client reviews made simple—Collaborate more efficiently on works in progress using Adobe CS Review, a new CS Live online service* that allows you to share video sequences for review without burning discs or sending large files back and forth. CS Live online services are complimentary for a limited time—visit www.adobe.com/go/cslive for details (CS Review will not be available for Adobe Premiere Pro CS5 when the software initially ships. Adobe Premiere Pro CS5 users will automatically receive access to CS Review integration when it becomes available later in 2010.)

* See the last page for the disclaimer for all Adobe online services.

System requirements

Adobe Premiere Pro CS5

Windows

- Intel® Core™2 Duo or AMD Phenom™ II processor; 64-bit support required
- 64-bit operating system required: Microsoft® Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 or Windows 7
- 2GB of RAM (4GB or more recommended)
- 10GB of available hard-disk space for installation; additional free space required during installation (cannot install on removable flash-based storage devices)
- 7200 RPM hard drive for editing compressed video formats; RAID 0 for uncompressed
- 1280x900 display with OpenGL 2.0-compatible graphics card
- Adobe-certified GPU card for GPU-accelerated performance; visit www.adobe.com/go/premiere_systemreqs for the latest list of supported cards
- Adobe-certified card for capture and export to tape for SD/HD workflows
- OHCI-compatible IEEE 1394 port for DV and HDV capture, export to tape, and transmit to DV device
- Sound card compatible with ASIO protocol or Microsoft Windows Driver Model
- DVD-ROM drive compatible with dual-layer DVDs (DVD+R burner for burning DVDs; Blu-ray burner for creating Blu-ray Disc media)
- QuickTime 7.6.2 software required for QuickTime features
- Broadband Internet connection required for online services*

Mac OS

- Multicore Intel processor with 64-bit support
- Mac OS X v10.5.7 or v10.6.3; Mac OS X v10.6.3 required for GPU-accelerated performance
- 2GB of RAM (4GB or more recommended)
- 10GB of available hard-disk space for installation; additional free space required during installation (cannot install on a volume that uses a case-sensitive file system or on removable flash-based storage devices)
- 7200 RPM hard drive for editing compressed video formats; RAID 0 for uncompressed
- 1280x900 display with OpenGL 2.0-compatible graphics card
- Adobe-certified GPU card for GPU-accelerated performance; visit www.adobe.com/go/premiere_systemreqs for the latest list of supported cards
- Core Audio-compatible sound card
- DVD-ROM drive compatible with dual-layer DVDs (SuperDrive for burning DVDs; external Blu-ray burner for creating Blu-ray Disc media)
- QuickTime 7.6.2 software required for QuickTime features
- Broadband Internet connection required for online services*

Adobe Premiere Pro CS5 customer FAQ

What is Adobe Premiere Pro CS5 and who is it for?

Adobe Premiere Pro CS5 software is the start-to-finish video production solution ideal for editors, filmmakers, cable and network broadcasters, event and corporate videographers, students, and rich media creative professionals.

Why are 32-bit operating systems no longer supported?

Adobe Premiere Pro CS5 and After Effects CS5 only support 64-bit operating systems. Developing professional tools that leverage up-to-date hardware and operating systems is the best way to deliver great performance. Performance is critical for Adobe customers, and from a technology perspective, 64-bit operating systems can help provide extra horsepower.

Can I run Adobe Premiere Pro CS5 on a laptop or a computer that doesn't have one of the supported NVIDIA graphics cards installed?

Yes, and thanks to the Mercury Playback Engine, you can experience performance improvements without a supported NVIDIA graphics card. The enhanced, native 64-bit system architecture in Adobe Premiere Pro CS5 lets you use all available system RAM (up to 128GB in today's computers), so you can run multiple software applications at the same time. For example, you can edit a complex, effects-laden project in Adobe Premiere Pro while simultaneously rendering an elaborate After Effects composition in the background.

For high-end workflows, more memory significantly benefits performance. Here are some suggested guidelines:

| | Adobe Premiere Pro | After Effects | Production Premium |
|----------------------------------|--------------------|---------------|--------------------|
| Solid baseline workflow | 4GB | 4GB | 4GB |
| Performance configuration | 8GB | 8GB | 16GB |
| Memory rarely an issue | 16GB | 16GB | 32GB |

Which NVIDIA cards are supported for GPU acceleration in the Mercury Playback Engine?

- Quadro CX (Windows)
- Quadro FX 3800 (Windows)
- Quadro FX 4800 (Windows and Mac OS)
- Quadro FX 5800 (Windows)
- GeForce GTX 285 (Windows and Mac OS)

For system requirements and compatibility, visit www.nvidia.com. For the most current list of supported cards, visit www.adobe.com/go/64bitsupport.

Can I buy Adobe Encore CS5 or Adobe OnLocation CS separately?

No. Encore CS5 and Adobe OnLocation CS5 software are sold only with Adobe Premiere Pro CS5. However, customers who have earlier versions of Adobe Encore DVD (1.x or 2.0) can upgrade to Adobe Premiere Pro CS5 for the standard upgrade price. For more information about Adobe Encore CS5, visit www.adobe.com/go/premiere/encore.

Adobe OnLocation CS5 software is part of the Adobe Premiere Pro CS5 installer. However, you can install Adobe Premiere Pro software (including Adobe OnLocation) on two separate systems, but they cannot be used concurrently. For more information about Adobe OnLocation, visit www.adobe.com/go/premiere/onlocation.

Does Adobe Premiere Pro support my hardware, camera, and other software that I use?

Adobe Premiere Pro supports a broad range of equipment, hardware, and software for Mac OS and Windows, so you can build the editing system that meets your needs and budget. You can also enhance your system with additional plug-ins, including many from Adobe After Effects software.

System requirements

Adobe OnLocation CS5

Windows

- Intel Pentium 4 or AMD Athlon® 64 processor (Intel Core 2 Duo or AMD Phenom II recommended)
- Microsoft Windows XP (32 bit) with Service Pack 2 (Service Pack 3 recommended) or Windows 7
- 1GB of RAM
- 400MB of available hard-disk space for installation; additional free space required during installation (cannot install on removable flash-based storage devices)
- 5400 RPM hard drive for recording; 13GB of available hard-disk space for each hour of recording
- 1280x900 display with DirectX 9.0c-compatible graphics card
- OHCI-compliant IEEE 1394 port for DV and HDV capture
- Sound card compatible with ASIO protocol or Microsoft Windows Driver Model
- DVD-ROM drive
- Broadband Internet connection required for online services*

Mac OS

- Multicore Intel processor
- Mac OS X v10.5.7 or v10.6
- 1GB of RAM
- 400MB of available hard-disk space for installation; additional free space required during installation (cannot install on a volume that uses a case-sensitive file system or on removable flash-based storage devices)
- 5400 RPM hard drive for recording; 13GB of available hard-disk space for each hour of recording
- 1280x900 display with OpenGL 2.0-compatible graphics card
- Core Audio-compatible sound card
- DVD-ROM drive
- Broadband Internet connection required for online services*

For updates to system requirements and more detailed information about video hardware compatibility, visit www.adobe.com/go/premiere_systemreqs.

For more information

Product details:

www.adobe.com/go/premiere

Upgrade details:

www.adobe.com/go/pr_upgrade



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Broad format support lets you work with virtually any video, image, and audio format without transcoding or rewrapping. Adobe Premiere Pro offers native editing support for DV, HDV, RED, DPX, Sony XDCAM, XDCAM HD 50, XDCAM EX and XDCAM HD, Panasonic P2, DVCPROHD, AVCHD, and AVC-Intra, plus Canon and Nikon DSLR cameras. You can add uncompressed SD and HD acquisition with hardware cards from third-party vendors. For third-party vendors, visit www.adobe.com/go/premiere/dvhdwrdb.html. For more information about supported hardware cards, visit www.adobe.com/go/premiere/supportedformats.html.

Does Adobe Premiere Pro CS5 natively support RED cameras?

Yes. Adobe Premiere Pro provides full native support for RED R3D files, allowing you to import them directly without transcoding, rewrapping, or installing additional software. Because the files you import contain raw sensor data, you edit footage that is as close to what the camera captured as possible—enabling you to work nondestructively on the color and look of your projects. You can work with content in all common RED R3D file permutations, including 2K, 3K, 4K, 4K HD, 16x9, and 2x1, using a number of different frame rates. Best of all, the Mercury Playback Engine enables real-time scrubbing and playback of RED R3D 4K and higher resolution files.

What system speed does Adobe recommend to get the maximum benefit of native real-time editing?

Adobe Premiere Pro CS5 has a scalable architecture, so the performance scales with the speed of your system. The minimum system requirements for your workflow depend on the type of content with which you plan to work.

Which languages does Speech Search support?

You can run the Speech Search (speech-to-text transcription) feature in the following languages:

- English
- French
- German
- Italian
- Japanese
- Korean
- Spanish

Speech Search can also import reference scripts and Adobe Story scripts to assist the speech-to-text analysis process. If your production started with a written Adobe Story* script that matches the spoken dialogue in your clips, you can use Speech Search to timecode-align the written script and spoken dialogue so that they match. If your production doesn't start with a written script, you can use reference scripts containing dialogue similar to the project's recorded content or manually created transcriptions of interview sound bites.

* This product may allow you to extend its functionality by accessing certain features that are hosted online, including CS Live online services ("Online Services"), provided you have a high-speed Internet connection. The Online Services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the Online Services is governed by separate terms of use and by the Online Privacy Policy, and access to some services may require user registration. Some Online Services, including services that are initially offered at no charge, may be subject to additional fees and require a separate subscription. For more details and to review the applicable terms of use and Online Privacy Policy, visit www.adobe.com. For more information about CS Live online services, visit www.adobe.com/go/cslive.

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